



## Press Release

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## High-Speed Rail Authority Appoints Public Affairs Staff

SACRAMENTO, Calif. – The California High-Speed Rail Authority (Authority) today appointed Robert Magnuson as the Director of Communications and Lisa Marie Alley as the Deputy Director of Public Affairs.

“The High-Speed Rail Authority is committed to effective public communication because it’s the public that we serve,” said Authority CEO Jeff Morales, “This communications team is committed to assisting stakeholders and working with the media to provide accurate and timely public information about the project.”

Alley will serve as the Authority’s press secretary and will manage stakeholder outreach efforts. The compensation is \$97,056. Magnuson will oversee communications strategies and initiatives and media relations. The compensation is \$130,008.

Magnuson has more than 35 years of experience in public affairs and business. Most recently he was president of Magnuson & Company, which advised corporations, non-profits and individuals on strategic communications and public policy. Before that, he was CEO of InfoWorld Media Group and, over nearly 20 years at the Los Angeles Times, held a number of editorial and management positions. He also was a Vice President of Times Mirror Co., then-parent of the Los Angeles Times. Previously, Magnuson served as Hong Kong Bureau Chief of the Asian Wall Street Journal, and Associate Economics Editor at Business Week magazine.

Alley has over 13 years of experience in the field of public affairs and media relations. Most recently, she has served as the Assistant Deputy Director of Communications and spokeswoman for the Authority. Before the Authority, Alley worked as a communications consultant, and before that, was a television journalist in Sacramento and Seattle.

The communications team also includes public information officers and a graphic artist who help ensure effective communication and public outreach.

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### *About California High-Speed Rail Authority*

The California High-Speed Rail Authority (Authority) is responsible for planning, designing, building and operation of the first high-speed rail system in the nation. California high-speed rail will connect the mega-regions of the state, contribute to economic development and a cleaner environment, create jobs and preserve agricultural and protected lands. By 2029, the system will run from San Francisco to the Los Angeles basin in under three hours at speeds capable of over 200 miles per hour. The system will eventually extend to Sacramento and San Diego, totaling 800 miles with up to 24 stations. In addition, the Authority is working with regional partners to implement a statewide rail modernization plan that will invest billions of dollars in local and regional rail lines to meet the state’s 21st century transportation needs. To learn more visit the Authority’s website at <http://www.hsr.ca.gov> and join us on [facebook.com/CaliforniaHighSpeedRail](https://www.facebook.com/CaliforniaHighSpeedRail) and follow us at [twitter.com/cahsra](https://twitter.com/cahsra)